



Submission checklist

- ☐ Completed application
- ☐ \$15 non-refundable jury fee
- ☐ All applicants must provide three (3) digital photos of work and one (1) of display for our jury to ritterc@bloomington.in.gov by Friday, February 22 at 5 p.m.
- ☐ Personal care category artists must submit a product sample.

Submit these items to:

Attn: Crystal Ritter
Bloomington Parks
and Recreation Department
401 N. Morton St., Suite 250
Bloomington, IN 47404

Applications received after February 22 will be waitlisted only. We will contact artists from the wait list as cancellations occur.



Watch for vendor information
for the 17th annual City of
Bloomington Holiday Market,
to be held November 30, 2019.

HOLIDAY
Market



CITY OF BLOOMINGTON
Parks and Recreation

401 N. Morton, Ste. 250
Bloomington IN 47404



AN ARTS AND
FINE CRAFTS FAIR

May–October 2019 Artist Application

A Fair of the Arts is a celebration of art and community with displays, sales, and demonstrations of visual arts and fine crafts by local and regional artists held in conjunction with the Bloomington Community Farmers' Market the second Saturday of each month throughout the market season.



CITY OF BLOOMINGTON
Parks and Recreation

bloomington.in.gov/afair

Product guidelines

- All work must be original and made by the applicant.
- Significant alteration of commercial components in any work is required.
- Work must be safe, be a durable (not consumable) good, and exhibit quality of craftsmanship.
- If work is made from or includes dried flowers, the flowers must be grown by applicant.

Unacceptable work includes

- Work made from kits.
- Work made from molds not made by applicant.
- Work made by someone other than applicant (including commercially made products, imports and products bought for resale).

Criteria for Selecting Artists

- Product meets guidelines established above.
- Quality of work: Work will be juried based on application materials submitted.
- Price range: Pieces available for sale should be reasonably priced.
- Applications will be divided into 10 categories:

- | | |
|--------------------------------|----------------------|
| • clay | • metalwork/woodwork |
| • drawing/painting/photography | • natural materials |
| • fiber arts | • personal care |
| • glass | • recycled arts |
| • jewelry | • surface decoration |

Artists must choose ONE category which best represents the majority of product created and sold. This is the category in which artwork will be juried. Provide images of sample products only in this category. A minimum of 80% of the product you sell must be within this category. If you wish to sell equally in multiple categories, please submit a separate application for each including separate photos and application fees. **Complete category guidelines available upon request.**

- Artists are selected through a jury process. The jury will be comprised of local individuals who have vested interest in A Fair of the Arts and/or the local arts. The jury will select artists based on the following criteria:

- | | |
|----------------------|----------------------|
| • product guidelines | • price range |
| • style of work | • variety of artists |
| • quality of work | |

Site information

- Showers Plaza is located at Eighth and Morton Streets in Bloomington.
- Water is available at the site.
- A Parks and Recreation staff member (who is certified in CPR/AED and first aid) will be available to answer questions, assist with traffic control, and ensure the smooth operation of the Fair.

Booth and sales information

- Booth spaces are 10' x 10'.
- Cost is \$55 per Saturday.
- Commissions are not collected on sales.
- Although exhibitors are required to be present in their booths, booth sitters are available for restroom breaks.
- Demonstrations by exhibitors are encouraged with prior approval.
- Exhibitors wishing to share a booth must submit separate applications, noting that they wish to share one booth.
- All displays must be set up by 7:30 a.m. (8:30 a.m. in October) and exhibitors may not tear down until 1 p.m.

Time line

- **January 7**—Applications emailed and posted at bloomington.in.gov/afair.
- **February 22**—Application deadline at 5 p.m. to receive full consideration. All applicants applying after this date will be waitlisted only. We will contact artists from the waitlist as cancellations occur.
- **March 29**—Accepted artists announced.
- **April 26**—Booth payment and signed contract due.

For more information, contact
Crystal Ritter at 812-349-3725
or ritterc@bloomington.in.gov.



Application to exhibit

Name: _____
(Last) (First)
Business name: _____
Street address: _____
City: _____ State: _____ ZIP: _____
Phone: _____
Email: _____
Webpage: _____

Please only choose ONE category. If you would like to jury into more than one category, submit a separate application including photos and application fee:

- | | |
|---|---|
| <input type="checkbox"/> clay | <input type="checkbox"/> metalwork/woodwork |
| <input type="checkbox"/> drawing/painting/photography | <input type="checkbox"/> natural materials |
| <input type="checkbox"/> fiber arts | <input type="checkbox"/> personal care |
| <input type="checkbox"/> glass | <input type="checkbox"/> recycled arts |
| <input type="checkbox"/> jewelry | <input type="checkbox"/> surface decoration |

Description of art/craft and the process by which it is made. This helps the jury understand your process, so please include what materials you use and how much is created by you:

Marketing description. How would you like your art described on our website?

Price range of product: _____

For which months would you like to be considered? Please order the shows from your first choice to your last. Leave dates you do not want blank. There is a five show limit for placements, but you can list all six in order of preference.

___ May 11	___ June 8
___ July 13	___ August 10
___ September 14	___ October 12

Place on waiting list: ___ Yes ___ No

Special requests: _____

Signature: _____

Date: _____

Please send a non-refundable \$15 jury fee with application. Make checks payable to City of Bloomington.

City of Bloomington Parks and Recreation Department,
401 N. Morton St., Suite 250, Bloomington IN 47404